

**A. CONSENT FOR MARKETING
PURPOSES (MARKETING
CONSENT)**

You/your company as specified in point 1 are requested to grant consent to the processing of personal data and your company's data for marketing purposes within the alliance in relation to the acceptance of credit cards - Worldline, KB SmartPay and KB - under the following conditions:

1. Who will be authorised to process data on the basis of consent for marketing purposes?

On the basis of your consent for marketing purposes data may be processed by alliance members in relation to the acceptance of credit cards ("Personal Data Administrators"), i.e.:

- (I) KB SmartPay (Worldline Czech Republic s. r. o.), ID No.: 03633144;
- (II) Worldline NV/SA, based at Haachtsesteenweg 1442, 1130 Brussels, Belgium, KBO (Crossroads Bank for Enterprises) number 0418.547.872, RPR Brussels (Brussels Commercial Register);
- (III) Komerční banka, a. s., ID No.: 45317054.

2. What data will be processed on the basis of consent for marketing purposes?

On the basis of your consent for marketing purposes Personal Data Administrators may process personal and other data relating to you or your company ("Data"): name, surname, company name, date of birth, identification number, contact information, bank account number, data concerning your solvency and creditworthiness, risk profile and business, including the relevant supporting documents needed to assess them (e.g. your accounting records, financial statements, information about your business and marketing characteristics, and the information you provide), terminal ID or association number, data relating to your access to and use of their website (including information you enter and time/place of use) and transaction data.

This data is collected at various times and in various ways, by which the Data Administrators come into contact with you or your company during the course of their activities (e.g. during personal interviews, by telephone, e-mail, through interactive online forms, by letter or via terminal interaction),

from public sources (e.g. from public records and registries, internet applications and other public sources of information) and from third parties.

3. For what purpose will data on the basis of consent for marketing purposes be processed?

On the basis of your consent for marketing purposes Personal Data Administrators may process data for the purpose of enabling offers of products and services by Personal Data Administrators and cooperating third parties, or via electronic channels, and also for the purpose of marketing processing, analysis and profiling, with the aim of customising an order to suit your needs or the needs of your company and increasing the quality of the given services and products.

4. For how long does consent for marketing purposes apply?

Data will be processed from the moment the consent for marketing purposes is granted, (i) for a period of 2 years from the termination of the last contractual (or other legal) relationship between you and a Personal Data Administrator; or (ii) for a period of 6 months from the date of signing this consent, if no such relationship was established; or (iii) until the given consent is revoked.

B. CONSENT TO THE PROVISION OF DATA FROM THE CUSTOMER DUE DILIGENCE PROCESS FOR THE PURPOSE OF COMBATING MONEY LAUNDERING

Under the anti-money laundering (AML) legislation Worldline - as a payment institution providing payment card acceptance services - is obliged to conduct due diligence checks on its clients. To simplify the process of concluding contracts and collecting data for you and/or your company Worldline may use the results of checks previously conducted by KB. For this purpose KB, which is currently processing your data for AML purposes, requests that you or your company grant your consent to allow KB to provide of data from the customer due diligence process pursuant to the definition given in the AML legislation to Worldline - before the start of the contractual relationship between you and Worldline and during that contractual relationship. By signing this Agreement via email, you consent to the transfer of due diligence data as defined by AML legislation from KB to Worldline. The data will be pro-

vided and processed from the moment the given consent is granted for a period of 10 years from the termination of the last contractual (or other legal) relationship between you and Worldline/KB. In case of signing the Agreement via email and disagreeing with Article B, please contact us at obchod@kbsmartpay.cz.

C. YOUR RIGHTS ARISING FROM THE CONSENT

Both consents are granted on a voluntary basis and you have the right to revoke them at any time - both or one of them. This may be done free of charge and in writing, by letter addressed to one of the Personal Data Administrators or by e-mail to obchod@kbsmartpay.cz. Denying or revoking consent has no effect on the contractual relationship in question. However, if you deny/revoke consent to the provision of data from the customer due diligence process for the purposes of AML, a separate and lengthy customer due diligence process must be conducted by Worldline.

You are entitled to request access to your data that we process at any time, and also to update, edit, correct, delete or transfer that data. You also have the right to request that processing be restricted and to file an objection to the processing of the data. In such a case your request should be directed to one of the Personal Data Administrators by e-mailing obchod@kbsmartpay.cz. In order to protect your privacy, Personal Data Administrators take the necessary precautions to verify your identity for providing access or making corrections.

If you suspect that a Personal Data Administrator is processing or could process any of your data in violation of the rules on private and personal life, or in violation of the law, you have the right to request that an explanation be given and/or the situation be rectified by contacting the relevant Personal Data Administrator. Regardless of this, as an individual you are entitled to contact the Office for Personal Data Protection and request that it take steps to remedy any breach of obligations on the part of Personal Data Administrators.

Further information about the consents and the processing of your data is available in the current version of the document entitled Information on the Processing of Client Data and on the Personal Data Administrators' websites, or by request from one of their branches.

FILL IN RELEVANT INFORMATION:

Place: Date:

Full name / Company name:

Company address:

Company ID No:

Name and position of signatory:

I consent to the purpose for which the data is processed, as described in Article A.

Signature:

I consent to the purpose for which the data is processed, as described in Article B.

Signature: